



Annual Report | Fiscal Year 2021



*I wish to have
a Ranchin'
Rigs trailer*

Adrian, 5
cancer

CEO'S MESSAGE

Tim Earley, Make-A-Wish Georgia CEO

Dear Friends of Make-A-Wish Georgia,

During our 2019 fiscal year, we granted a record 429 wishes for Georgia children. Despite another record pace for fiscal year 2020, the pandemic placed a hold on most of our pending wishes, yet with your support, we still managed to grant 243 heartfelt wishes for those children in the greatest of need. As we began the 2021 fiscal year (September 1, 2020 – August 31, 2021), we were determined that nothing would deter us from our wonderful mission to grant life-changing wishes for children with critical illnesses. Guided by the counsel of our Board of Directors, which was led by Bruce Ford in his first term as chair, we began the year taking the first steps in a bold journey to grant the wish of 1,000 Georgia kids over a two-year period.

As we conclude the first year of this journey, we enter the second year with the utmost confidence that we will achieve our destination of 1,000 wishes. Our confidence is rooted in the realization—and the fact—that on this journey, we do not walk alone. You, the Georgia community, continue walk alongside us and help to create the magic that can be a powerful and pivotal moment in a sick child's medical journey. The 346 wishes you helped to grant this year replaces fear and despair with hope while also bringing some much-needed joy back into the lives of our wish families. Thank you.

In the coming year, we will grant more wishes for more Georgia kids than has ever been granted in the history of our organization. We emerge from the pandemic on a continued trajectory to grant the wish of every child in need throughout every community in our state. We will build upon our local relationships with medical providers and community advocates to further strengthen our commitment to being an organization that is accessible and welcoming to all.

Despite its challenges, this has been an incredible year and sets us up for a very promising future. For that, we say thank you to our amazing Board of Directors, volunteers, donors, community groups, foundations, and corporations who have answered the call to support our mission. Thank you to all the amazing wish kids and their families for your allowing us to be a part of your journey and for the inspiration you provide to us all. And for those just getting to know us, we invite you to learn more about our mission, impact, and how you can partner with us to create hope for our wish kids and their families.

Sincerely,

Tim Earley



OUR MISSION

Together, we create life-changing wishes for children with critical illnesses.

*I wish to be a
penguin doctor*

Maggie, 7
cancer



YOUR IMPACT ON WISHES

Wishes are as unique as the child making the request, but typically fall within four categories: I wish to have, I wish to be, I wish to meet, and I wish to go.

(September 2020 - August 2021)



346*

FY21 Wishes Granted



17

Wish Assists

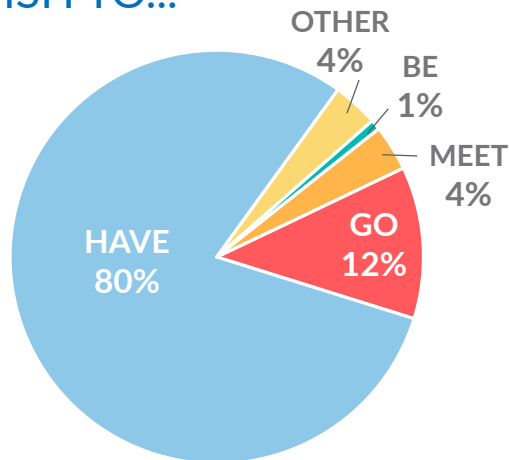


342

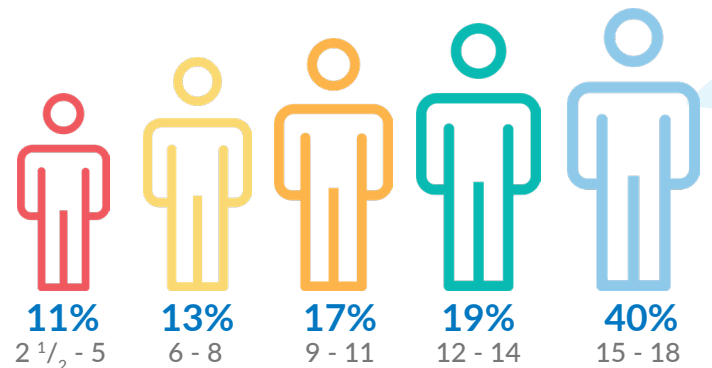
Eligible Referrals

*Through our Wish Exchange Program, 94 wishes for Georgia children were granted by other chapters.

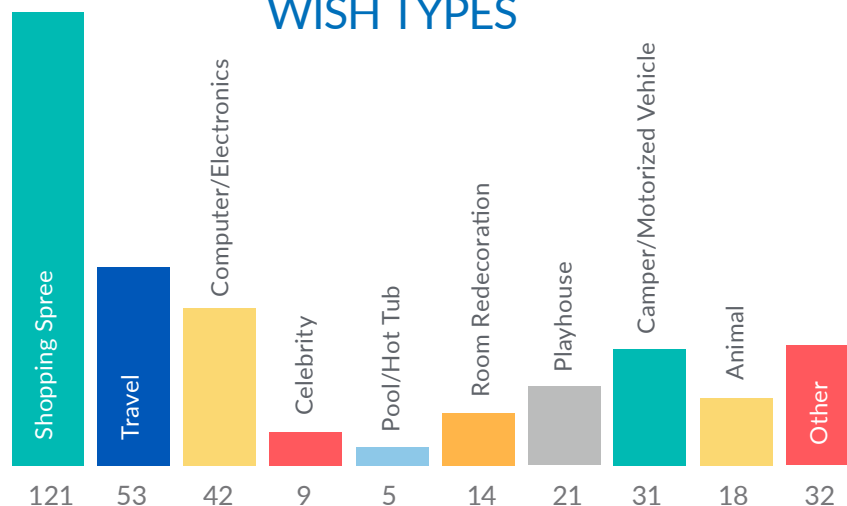
I WISH TO...



AGE RANGE



WISH TYPES



FINANCIALS

MAKE-A-WISH FOUNDATION® OF GEORGIA
STATEMENT OF ACTIVITIES
YEAR ENDED AUGUST 31, 2021

REVENUES, GAINS AND OTHER SUPPORT	Total
Total Revenues, Gains, and Other Support	5,982,939
EXPENSES	
Program Services:	
Wish Granting	2,970,149
Total Program Services	2,970,149
Support Services:	
Fundraising	1,200,502
Management and General	963,830
Total Support Services	2,163,882
Total Expenses	5,134,031
CHANGE IN NET ASSETS	848,908
Net Assets - Beginning of Year	1,928,904
Net Assets - End of Year	\$ 2,777,812

As responsible stewards of funding, Make-A-Wish Georgia strives to diversify revenue sources in order to ensure organizational sustainability and reduce financial risk.

OUR FY21 FUNDING

Giving Source	Total Gift Amount	Percentage
Individual Donors	\$1,180,671.31	21.54%
Corporations	\$1,363,040.24	24.87%
Community Groups	\$143,233.25	2.61%
Grants	\$1,186,813.31	21.65%
Special Event Giving	\$1,607,305.91	29.23%
Total	\$5,481,064.02	100%





*I wish to have
an emotional
support dog*

Alivia, 9
leukemia

BOARD OF DIRECTORS FY21

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2017-2023

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Paradies Lagardère
2017-2023

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Graphic Packaging International, Inc.
2015-2021

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DHR International
2018-2024

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Deloitte Corporate Finance LLC
2018-2024

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2020-2026

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Mercer
2020-2026

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2018-2024

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2019-2025

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DDH Design Interiors
2021-2027

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2017-2023

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2019-2025

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M.D., Children's Physician Group – Orthopedics
2017-2023

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Synovus
2019-2025

THANK YOU FOR SUPPORTING OUR MISSION

The generous supporters on the following pages made gifts of \$1,000 or more in fiscal year 2021.

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A special thanks to those who have given for 10 or more years

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*I wish to have
peddle carts*

Julie, 10
brain tumor





*I wish to have
a golf cart*

Easton, 5
genetic disorder

Wishes provide the strength, hope, and healing in a child's heart to transform their life.

At Make-A-Wish Georgia, these words fuel our ambition to grant more wishes over the course of the next year to every eligible child.

For many children with a critical illness, their condition takes over their life and alters their childhood experience. The impact of a wish is crucial, not only to their happiness, but also to their recovery. That is why so many health care providers will recommend a wish as part of a child's treatment plan. We believe wishes are medicine.

The impact of a wish has been proven through research. Wishes can improve the quality of a child's life and encourage better health outcomes. Our life-changing work is fueled by the inspiration to others, to provide them hope, happiness, and strength.

In Georgia alone, approximately 1,000 kids are waiting for their wishes to come true. Seeing the joy in the heart of wish kids is what inspires our ambitious vision of granting 500 wishes by the end of 2022. While wish families continue to face difficulties and hurdles over the course of the year, the excitement of a wish may be all they need to continue pushing forward. That is the power of a wish!



GET INVOLVED WITH US

Employee Giving & Matching Gifts

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Amazon Smile

Go to <https://smile.amazon.com> to select Make-A-Wish Georgia as your charity of choice, and Amazon will send us a portion of your purchase!

Planned Giving Resources via FreeWill.org

Writing a will protects your estate and assets and provides for the people and causes you love. Now legal will writing resources are available at FreeWill.org at no personal cost to you.

Consider a Non-Monetary Gift

In addition to car donations, stocks, QCDs, and ETFs, donors are also able to give gifts in the form of donor-advised funds (DAF). Non-monetary gifts can be an effective way to secure tax credits and deductions or avoid capital gains on appreciated stock. Soon, donors will be able to gift cryptocurrency. Please reach out to receive more information.

To find out more ways to engage with us, visit our website at georgia.wish.org.



Contact Us

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